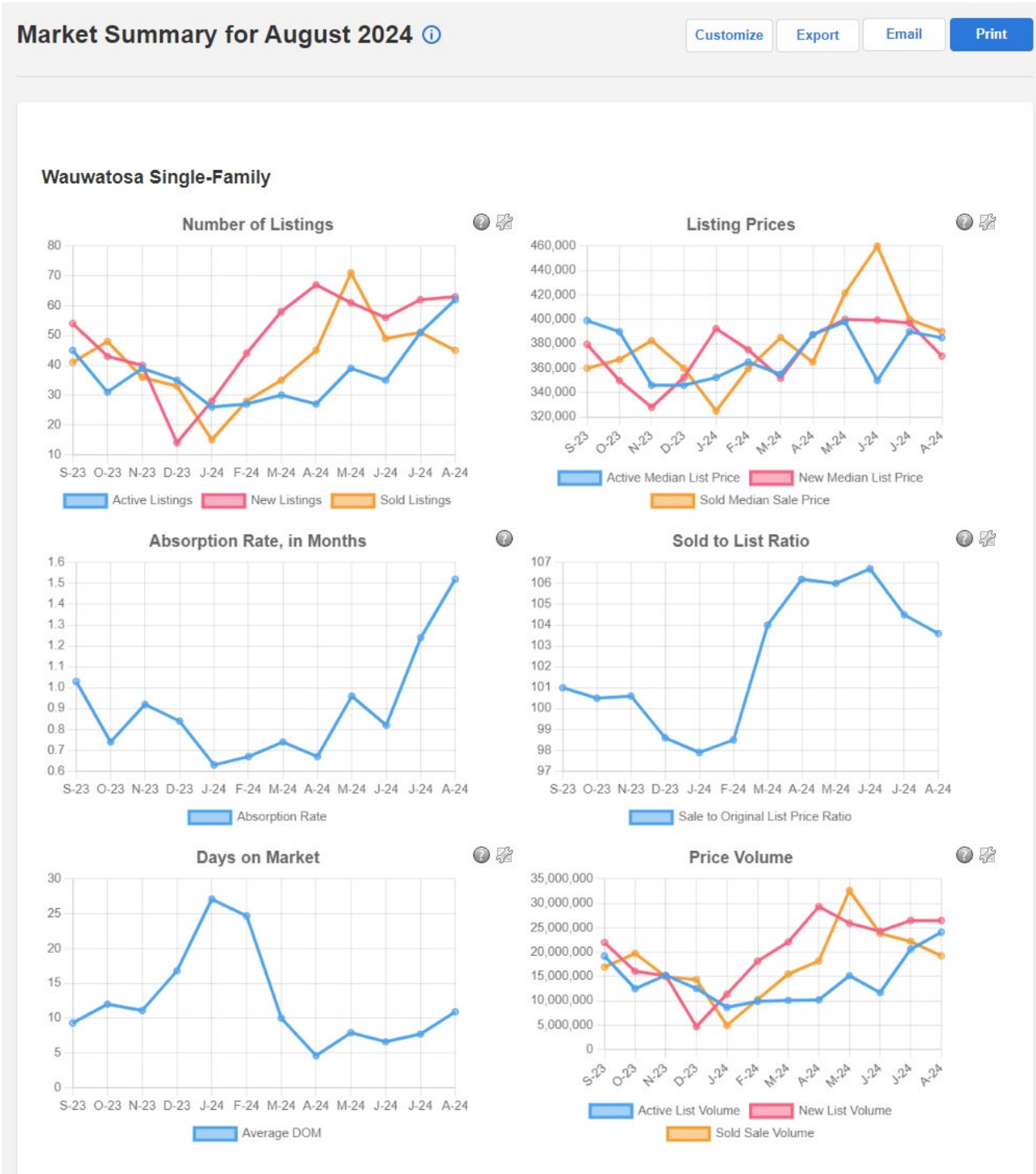


Market Summary Report

The Market Summary report can be used to see graphs and tables describing the state of your defined market for a set time period. The first half of the report, six tables illustrate trends in the Number of Listings, Listing Prices, Absorption Rate, Sold to List Ratio, Days on Market, and Price Volume.



The second half of the report offers more detailed numbers supporting the graphs above.

Summary Statistics																			
				Aug-24		Aug-23		% Chg		2024 YTD		2023 YTD		% Chg					
Absorption Rate				1.52		0.76		100.00		0.91		0.44		106.82					
Average List Price				\$388,319		\$411,789		-5.70		\$415,560		\$401,208		3.58					
Median List Price				\$384,950		\$374,900		2.68		\$380,000		\$374,900		1.36					
Average Sale Price				\$427,083		\$501,944		-14.91		\$432,647		\$419,392		3.16					
Median Sale Price				\$390,000		\$455,000		-14.29		\$396,000		\$387,500		2.19					
Average CDOM				12		11		9.09		14		15		-6.67					
Median CDOM				4		4		0.00		4		4		0.00					
Sold Listings							Pending Listings												
				This Month			Year to Date							This Month			Year to Date		
				2024	2023	% Chg	2024	2023	% Chg					2024	2023	% Chg			
0-59,999				0	0	0.0	0	0	0.0	0-59,999				0	0	0.0	0	0	0.0
60,000-69,999				0	0	0.0	0	0	0.0	60,000-69,999				0	0	0.0	0	0	0.0
70,000-79,999				0	0	0.0	0	0	0.0	70,000-79,999				0	0	0.0	0	0	0.0
80,000-89,999				0	0	0.0	0	0	0.0	80,000-89,999				0	0	0.0	0	0	0.0
90,000-99,999				0	0	0.0	0	1	-100.0	90,000-99,999				0	0	0.0	0	0	0.0
100,000-119,999				0	0	0.0	0	1	-100.0	100,000-119,999				0	0	0.0	0	1	-100.0
120,000-139,999				0	0	0.0	0	0	0.0	120,000-139,999				0	0	0.0	0	1	-100.0
140,000-159,999				0	0	0.0	0	0	0.0	140,000-159,999				0	0	0.0	0	0	0.0
160,000-179,999				0	0	0.0	1	0	N/A	160,000-179,999				0	0	0.0	1	0	N/A
180,000-199,999				0	0	0.0	2	5	-60.0	180,000-199,999				1	0	N/A	3	7	-57.1
200,000-249,999				4	0	N/A	14	26	-46.2	200,000-249,999				1	6	-83.3	13	28	-53.6
250,000-299,999				6	4	50.0	34	43	-20.9	250,000-299,999				5	9	-44.4	47	66	-28.8
300,000-399,999				14	8	75.0	120	100	20.0	300,000-399,999				9	15	-40.0	139	118	17.8
400,000-499,999				10	10	0.0	81	84	-3.6	400,000-499,999				6	9	-33.3	72	80	-10.0
500,000-649,999				6	10	-40.0	54	53	1.9	500,000-649,999				0	6	-100.0	35	32	9.4
650,000-799,999				1	2	-50.0	19	15	26.7	650,000-799,999				2	4	-50.0	16	12	33.3
800,000-999,999				4	1	300.0	11	4	175.0	800,000-999,999				0	2	-100.0	5	6	-16.7
1,000,000-1,499,999				0	2	-100.0	3	7	-57.1	1,000,000-1,499,999				0	0	0.0	2	4	-50.0
1,500,000+				0	0	0.0	0	0	0.0	1,500,000+				0	0	0.0	0	0	0.0
Totals				45	37	21.6	339	339	0.0	Totals				24	51	-52.9	333	355	-6.2
Active Listings							New Listings												
				This Month			Year to Date							This Month			Year to Date		
				2024	2023	% Chg	2024	2023	% Chg					2024	2023	% Chg			
0-59,999				5	0	N/A	10	0	N/A	0-59,999				0	0	0.0	7	0	N/A
60,000-69,999				0	0	0.0	0	0	0.0	60,000-69,999				0	0	0.0	0	0	0.0
70,000-79,999				0	0	0.0	0	0	0.0	70,000-79,999				0	0	0.0	0	0	0.0
80,000-89,999				0	0	0.0	0	0	0.0	80,000-89,999				0	0	0.0	0	0	0.0
90,000-99,999				0	0	0.0	0	0	0.0	90,000-99,999				0	0	0.0	0	0	0.0
100,000-119,999				0	0	0.0	0	1	-100.0	100,000-119,999				0	0	0.0	0	1	-100.0
120,000-139,999				0	0	0.0	0	1	-100.0	120,000-139,999				0	0	0.0	0	1	-100.0
140,000-159,999				0	0	0.0	0	0	0.0	140,000-159,999				0	0	0.0	0	0	0.0
160,000-179,999				0	0	0.0	1	0	N/A	160,000-179,999				0	0	0.0	0	0	0.0
180,000-199,999				0	0	0.0	3	8	-62.5	180,000-199,999				0	0	0.0	3	7	-57.1
200,000-249,999				1	2	-50.0	14	32	-56.2	200,000-249,999				1	6	-83.3	14	30	-53.3
250,000-299,999				4	2	100.0	58	78	-25.6	250,000-299,999				10	12	-16.7	56	72	-22.2
300,000-399,999				26	18	44.4	192	142	35.2	300,000-399,999				27	20	35.0	178	141	26.2
400,000-499,999				16	4	300.0	98	93	5.4	400,000-499,999				13	13	0.0	97	92	5.4
500,000-649,999				6	9	-33.3	48	43	11.6	500,000-649,999				6	7	-14.3	45	41	9.8
650,000-799,999				4	0	N/A	29	13	123.1	650,000-799,999				5	3	66.7	29	13	123.1
800,000-999,999				0	0	0.0	9	6	50.0	800,000-999,999				1	1	0.0	8	6	33.3
1,000,000-1,499,999				0	0	0.0	2	5	-60.0	1,000,000-1,499,999				0	1	-100.0	2	5	-60.0
1,500,000+				0	0	0.0	0	0	0.0	1,500,000+				0	0	0.0	0	0	0.0
Totals				62	35	77.1	464	422	10.0	Totals				63	63	0.0	439	409	7.3

To change the MLS source, report date, property type, or to narrow the location used for the report, click on the button marked **Customize**. Choose a month and year for the report, then an MLS, property type, or use the Location box to enter a City, County, Postal Code, or other location. Click **Search** to generate the report with your new criteria.

Market Summary for October 2023 ⓘ

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New Location

53207

Report Date: October 2023

MLS: Metro MLS

Property Type: Single-Family

Search Cancel

Top Hit: 53207 (zip code)

MLS Fields: double click or hit Enter to add to search

Zip Code: 53207

Clicking on **Previous Locations** option in the **Customize** drop-down will show the last 10 market searches run for this account. From here, you can click the star icon to mark the search as a favorite so it will always be retained (until you delete it from your favorites).

Click the '**star**' icon to add to Favorite Locations

Market Summary for October 2023 ⓘ

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New Location
Previous Locations
Favorite Locations

Use Previous Location

Star	Search Criteria	Month	Year	Search
★	Property type Single-Family;	October	2023	Search
★	Property type Condominium;	October	1995	Search
★	Property type Condominium; Zip Code like 53207.	January	2023	Search
★		April	2022	Search
★	Property type Single-Family; Municipality like =Madison.	November	2020	Search
★	Property type Single-Family; Zip Code like 53207.	December	2019	Search
★		December	2018	Search
★	Property type Single-Family; Municipality of 'Mount Pleasant'.	August	2019	Search
★	Property type Single-Family; Zip Code like 53207.	January	2018	Search
★		June	2017	Search

Market Summary for October 2023 ⓘ

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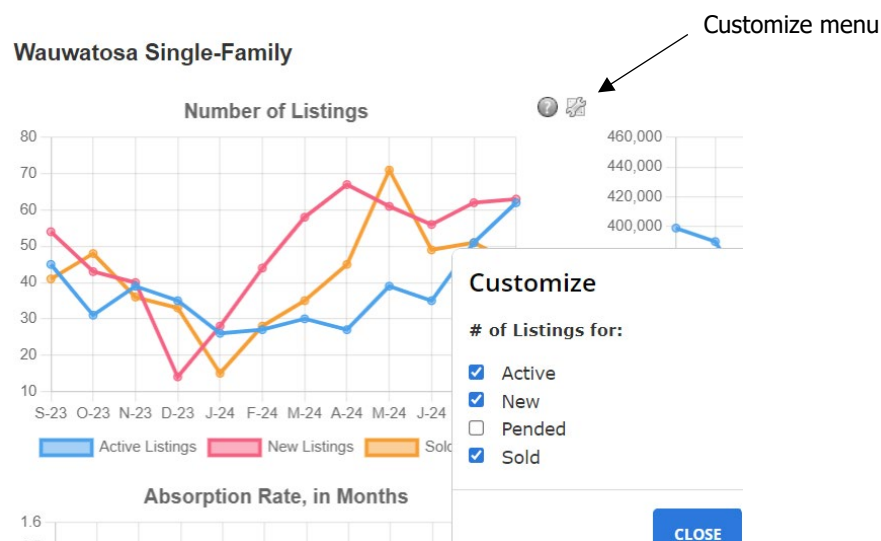
New Location
Previous Locations
Favorite Locations

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- ★ Property type Two-Family; Zip Code like 53202. February 2022 Search
- ★ Property type Single-Family; February 2022 Search
- ★ Property type Single-Family; Zip Code like 53207. October 2016 Search
- ★ Property type Condominium; Zip Code like 53212. May 2015 Search
- ★ Property type Single-Family; Inside Near Southeast Side of Bay View. December 2014 Search

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You also can customize the data lines that appear on Listing Charts. Click on the wrench icon at the upper right corner of a chart to customize the data that appears. The options for customization depends on the chart - for example, customizing the Number of Listings chart, you may select which listing statuses you'd like to display.



To e-mail a link to the report, click on the **E-mail** button. In the 'Email a Page' screen, select or type a recipient, then compose your message and click **Send Page**. The recipient will receive a link to view the content of the page in their web browser. To print a copy of the report, click **Print** to open the report data in a printer-friendly format in a new window. A printer dialogue will open where you may select the printer and printing options for your report.

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